



September 13, 2021

Gerson, Preston, Klein, Lips, Eisenberg & Gelber, P.A. (Gerson Preston)—one of Florida’s premier accounting firms—is pleased to announce the promotion of Wil Goodison-Orr to Director.

“Gerson Preston has built an excellent reputation in South Florida in large part thanks to our employees’ individual skills, personalities and passion to serve our clients across a multitude of thriving industries,” said Gerson Preston’s managing partner, Steven Klein. “Wil Goodison-Orr has been instrumental in our continued success, and we look forward to watching him grow in his new role.”

As a Director at Gerson Preston, Wil Goodison-Orr will contribute the highest quality work product through rigorous development of technical expertise, compliance assurance, and business acumen. Prior to his promotion, he served as a manager and specializes in fiduciary income taxation, gift and estate taxation, fiduciary accountings, taxation of private foundations and non-profit entities.

Goodison-Orr is an experienced leader with more than 15 years managing tax compliance teams, along with deep expertise as a Big 4 financial accountant and a systems and operational auditor. Before joining Gerson Preston, he was a director at Marcum LLP, a national accounting and tax consulting firm, where he served as a technical practice leader of the Trust and Estate practice for the company's four regional offices in California.

Goodison-Orr is a certified Public Accountant in New York, New Jersey, and Florida. He is based out of Gerson Preston's offices in Boca Raton, Florida.

Founded as a solo shop on Miami Beach in 1959, Gerson Preston has grown into one of Florida's premier accounting firms. To accommodate its growth, the firm moved its headquarters from Miami Beach to the Design District in 2016 and relocated its Boca Raton office to a larger space the following year. Notably, local artist Ricardo Casado commemorated the expansion efforts with a one-of-a-kind mural depicting the firm's evolution—from its Miami Beach days to its status as an accounting industry leader. Today, Gerson Preston is comprised of a team of more than 75 highly skilled accounting professionals across its two offices and services privately held companies, high-net worth individuals, family offices, and international investors and businesses across a diverse range of industries—including real estate, retail, health care, hospitality, manufacturing, professional services, maritime, technology and more.

To learn more about Gerson Preston, please visit gpkleg.com.



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